

PROGRAM OVERVIEW YEAR 1-4

?

?

YEAR 1: START YOUR BUSINESS
<p>Entrepreneurship</p> <ul style="list-style-type: none"> • €1.500 gross revenue • 25 customer visits • 2 x 24H challenge • Business mentoring <p>Education</p> <ul style="list-style-type: none"> • 12 theoretical courses (f.e. entrepreneurial practice theory, finance, law, sales & marketing) • 3 courses in personal leadership • Book reading • 2 evaluation weeks • 2 team sessions per week • Team coach • 3 learning contracts <p>Ecosystem</p> <ul style="list-style-type: none"> • Teambuilding @ start-up week • Learning journey to Romania • Masterclasses • TA Inspires

YEAR 2: DEVELOP YOUR BUSINESS
<p>Entrepreneurship</p> <ul style="list-style-type: none"> • €2.500 gross revenue • 25 customer visits • 2 x 24H challenge • Business mentoring <p>Education</p> <ul style="list-style-type: none"> • 12 theoretical courses (f.e. research skills, value proposition design, business model innovation) • 3 courses in personal leadership • Book reading • 2 evaluation weeks • 2 team sessions per week • Team coach • 3 learning contracts <p>Ecosystem</p> <ul style="list-style-type: none"> • Organize a team building day @ start-up week • Learning journey to South Africa • Masterclasses • TA Inspires

?

?

YEAR 3: GROW YOUR BUSINESS
<p>Entrepreneurship</p> <ul style="list-style-type: none"> • €5.000 gross margin • 25 customer visits • 2 x 24H challenge • Business mentoring <p>Education</p> <ul style="list-style-type: none"> • 9 theoretical courses • 3 courses in organizational leadership • 2 broadening minor • Book reading • 2 evaluation week • 2 team session per week <p>Ecosystem</p> <ul style="list-style-type: none"> • Organize the start-up week • Learning journey to a country of your choice • Masterclasses • Poster Coffees

YEAR 4: EVALUATE YOUR BUSINESS
<p>Entrepreneurship</p> <ul style="list-style-type: none"> • 1 x 24H challenge • Business mentoring <p>Education</p> <ul style="list-style-type: none"> • 5 theoretical courses • 1 course in leadership of your choice • 2 in-depth minors • Book reading • 1 evaluation week • 1 team session per week • Thesis <p>Ecosystem</p> <ul style="list-style-type: none"> • Teambuilding @ start-up week • Masterclasses • Poster Coffees

?

?

CURRICULUM YEAR 1 2019/2020

?

?

?

Code	Learning line: Entrepreneurship (ER)	EC	Hours
0101ER	Entrepreneurial research skills 1	3	84
0102ER	Entrepreneurial practice theory 1	2	56

?

Code	Learning line: Creation and Commercialization (CC)	EC	Hours
0101CC	Understanding innovation & design	2	56
0102CC	Sales and Marketing 1	2	56
0103CC	Website planning, build and operation	2	56

?

Code	Learning line: Integrated Skills (ISK)	EC	Hours
0101ISK	Law year 1: legal structure, legal documents, intellectual property rights, consumer rights	2	56
0102ISK	Finance year 1: accounting & budget management, balance, profit & loss, cash flow, product-service cost calculation, fiscal regulations	2,5	70
0103ISK	Language and Communication: English B2	2	56
0104ISK	Language and Communication: Dutch/Dutch for Internationals	1	28
0105ISK	Language and Communication: project management basics	1,5	42
0106ISK	Language and Communication: presentation skills	1	28

?

Code	Leadership (LE)	EC	Hours
0101LE	Self-Managing Leadership Workshop	1	28
0102LE	Individual breakthrough	0,5	14
0103LE	Dialogue 1	0,5	14
0104LE	Leadership Elective	0,5	14
0105LE	Interculturality 1	1	28

?

Code	Team Performance (TP)	EC	Hours
0101TP	Start-up week	1	28
0102TP	Learning journey Romania	8	224
0103TP	Team sessions semester 1 year 1	4	112
0104TP	Team sessions semester 2 year 1	6,5	182
0105TP	Team result/Money goal year 1	5	140
0106TP	24HRS Challenge	2	56
0107TP	Book reading semester 1	2	56
0108TP	Book reading semester 2	3	84
0109TP	Customer Visits Romania	0.5	14
0110TP	Customer Visits Semester 1	1	28
0111TP	Customer Visits Semester 2	1	28
0112TP	Skills week	1,5	42
	Overall year 1	60	1680

?

?

?

?

?

?

?

?