

**GET YOUR BACHELOR'S
WHILE STARTING YOUR
OWN BUSINESS**



DISCOVER OUR PURPOSE-DRIVEN ENTREPRENEURSHIP STUDY IN AMSTERDAM

At Team Academy, we ignite a revolution in education. We believe that true learning extends far beyond the classroom walls and comfort zones. It flourishes in uncharted territories where challenges morph into opportunities, and where growth knows no bounds.

Team Academy offers a professional and unique program for students who would like to learn about entrepreneurship, develop their leadership skills while working in their own company.

Our program is exciting and challenging, demands flexibility, creativity, hard work, and perseverance.

Are you motivated with an entrepreneurial mindset and a proactive attitude? Do you like to learn how to develop your business and work hard? Come and join us at Team Academy!

With your guts, hard work, and commitment, we believe that you can turn your interest and passion into an interesting business.

We are convinced that being entrepreneurial is a mindset and a craft you can learn, but not only in a classroom. Becoming an entrepreneur demands entrepreneurial learning. The roots of our bachelor's degree lie within the original Tiimiakatemia method, developed in Finland over 25 years ago.

Together with more than 25 Team Academies all over the world, we are empowering an ambitious generation of conscious entrepreneurial minds to make a difference in the world by helping them discover their passions and achieve their goals.

A woman with long blonde hair is speaking to a group of people in a workshop. She is gesturing with her hands as she speaks. The background shows a workshop environment with a mannequin and various items on shelves. The text is overlaid on the image in a large, bold, white font.

**WE BELIEVE IN
THE POWER OF
ENTREPRENEURSHIP
AS A TOOL FOR
PERSONAL
DEVELOPMENT**

BUT IT'S NOT ALL ABOUT ENTREPRENEURSHIP

At Team Academy, a University of Applied Sciences, we offer an accredited international Bachelor of Business Administration in Entrepreneurship. However, a great deal of our program also focuses on personal development.

Our program contains:



Working and learning together in entrepreneurial teams: trying, failing, reflecting, and trying again



Applying theory into practice, to your business



Working in your own company and building an entrepreneurial mindset, while developing the skills you need as an entrepreneur

"We believe in the power of entrepreneurship as a tool for personal development and to positively impact the world."

Team Academy is the place for inspiration, guidance, training, growth, and networking. All while offering our high-quality and practical BBA in entrepreneurship. After graduation, you will have 4 years of work experience, traveled to international destinations, worked on several projects, and developed into a more self-aware team member.

Graduates will be qualified to lead the creation of new companies, work on business development, projects or sales within enterprises, or continue working in their own company.



WHY TEAM ACADEMY?

**INTERNATIONAL
ENTREPRENEURSHIP
LEARNING BY DOING
TEAMWORK
ACCREDITED
AND MORE**

WHY OUR PROGRAM IS UNIQUE

GUIDED SELF-ORGANIZED LEARNING

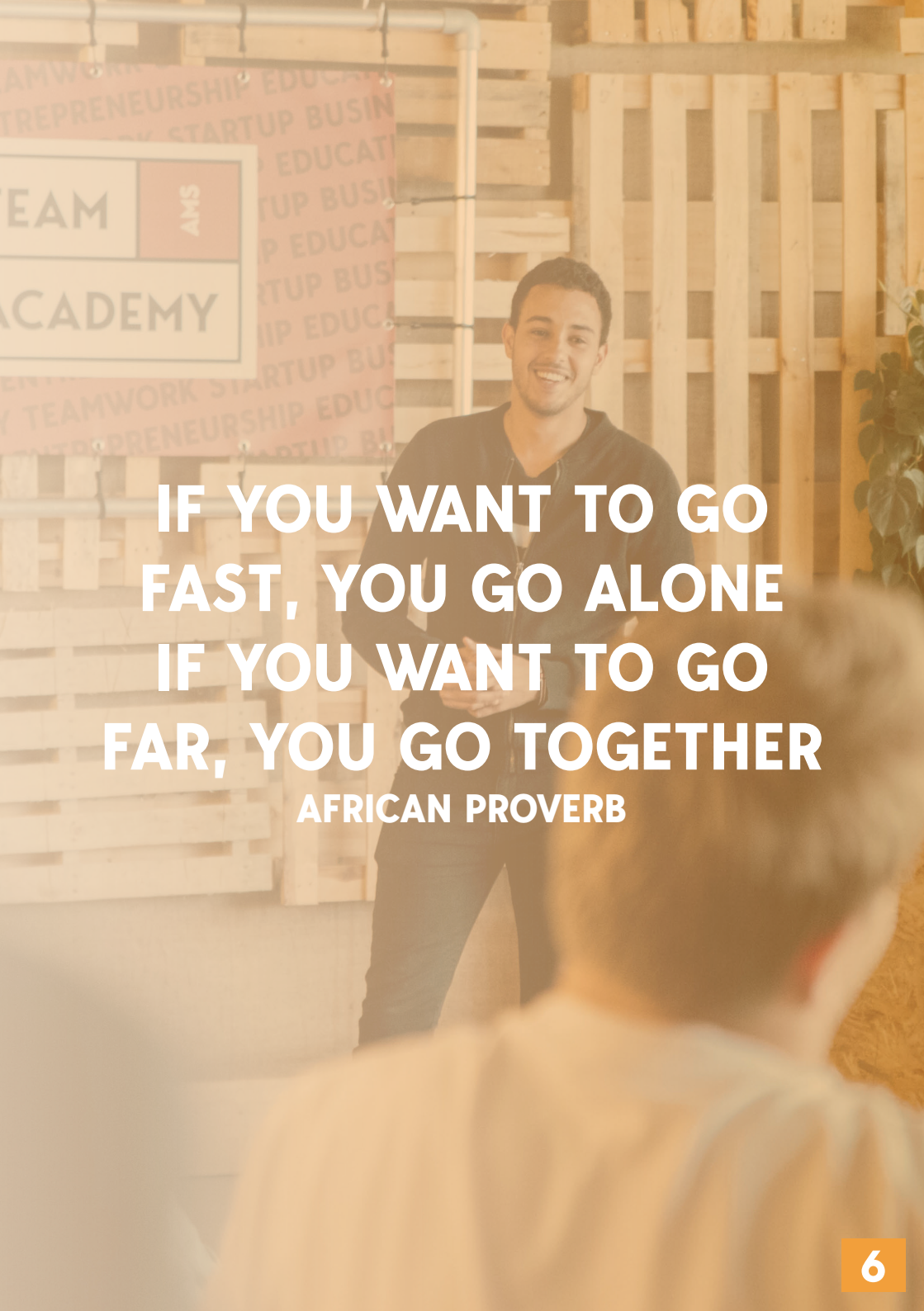
Team Academy's learning method is based on the concept of guided, self-organized learning in teams. The teams will have a bi-annual evaluation in which they can thoroughly evaluate themselves, each other and the team as a whole. As a team, the students make decisions on how best to maximize their educational experience. With the findings of the evaluation they can then implement these findings into their learning contracts. These learning contracts will create a clear goal and action plan that the student can follow.

In these learning contracts, you write about which specific skills you plan to develop, the books you plan to read, companies you would like to visit and speakers you would like to invite personally, and as a team. This way, you can continue to achieve your goals and personally develop.

WORKING AND LEARNING IN SMALL TEAMS

In our bachelor's program, you work and learn in small teams. During the 4-years program, you will be part of a team with a maximum of 18 students, coached by an experienced team coach. Learning to work together as a team is a critical part of your development as an entrepreneur, and essential for future success as an entrepreneur or intrapreneur.

Your team also supports you as you start your own business. You will be supported by a business mentor and a team of field experts, who will help you learn more about the skills needed to run a business.



**IF YOU WANT TO GO
FAST, YOU GO ALONE
IF YOU WANT TO GO
FAR, YOU GO TOGETHER**
AFRICAN PROVERB

LEARNING BY DOING

One of our key values is learning by doing. There is no better way to learn how to become an entrepreneur than by starting your own business and immediately applying theory into practice. At Team Academy, we work with a flipped classroom concept. Instead of teachers preparing and conducting traditional lessons, field experts will share their knowledge about their industry, work with you on applying the latest real- world skills, and help you to apply the theory taught into practice. The result: highly useful and interactive lessons. For example, you will get legal classes from a lawyer, and marketing lessons from an experienced marketer.

PERSONAL DEVELOPMENT

Tomas Juch, alumni, class of 2019: "As a student, you do not realize at that moment that apart from the hard skills such as finance or marketing, you are learning so much more. For instance, the entrepreneurial principles I learned either myself or from other students whilst being at TA, including rising early, breaking bad habits, or working until late.

The team learning aspect still now, gives me a head start on my peers and colleagues. It's easier for me to work together, to have valid discussions, and to have structured meetings. We learned all of that in our team sessions already. With my current company, I truly see the benefits in this. You learn how to get things done, by knowing how to prepare and to bring a message across. Moreover, the evaluations on a personal and business level were confrontational, but it was really helpful to get sincere feedback from my team and coaches. This valuable input made me realize what I had to work on to be a better entrepreneur and person."



**UNLOCK YOUR
ENTREPRENEURIAL
MINDSET NOW**

OVERVIEW OF THE FOUR YEARS

YEAR 1 - START YOUR BUSINESS

Your program begins with a 6-weeks Learning Journey to Bucharest, Romania, with your team. While there, you have the opportunity to visit various companies, learn about doing business in Romania, and work together with your team, while earning money for a set goal. Back in Amsterdam, the routine starts: participating in courses, attending team sessions, arranging business meetings, and beginning to work in your company or projects.

YEAR 2 - DEVELOP YOUR BUSINESS

During your second year, you will continue following courses and attending team sessions to enhance your business skills while working in your company. Again, you will go on a Learning Journey. This year, you and your team will travel to Cape Town, Africa's biggest startup city. You will prepare this trip together with your team: deciding and arranging which companies you want to visit, what type of workshops you want to organize, and where to complete your 24H challenge.

YEAR 1

Education

- 12 theoretical courses (f.e. entrepreneurial practice theory, brilliance of failure, understanding innovation and design)
- 3 courses in team leadership
- Book reading
- 2 evaluation weeks
- 2 team sessions per week

Entrepreneurship

- €1.500 gross profit
- 25 customer visits
- 2x 24h challenge
- Business mentoring

Ecosystem

- Team building @ start-up week
- Learning journey to Romania
- Masterclasses

YEAR 2

Education

- 12 theoretical courses (f.e. interculturality, trendwatching, value proposition design)
- 3 courses in team leadership
- Book reading
- 2 evaluation weeks
- 2 team sessions per week

Entrepreneurship

- €2.500 gross profit
- 25 customer visits
- 2x 24h challenge
- Business mentoring

Ecosystem

- Organize team building day @ start-up week
- Learning journey to South Africa
- Masterclasses

OVERVIEW OF THE FOUR YEARS

YEAR 3 - GROW YOUR BUSINESS

The third year is focused on learning how to scale your business, as well as identifying a specialization to pursue. Throughout the year, you will attend courses to broaden your entrepreneurial knowledge, have opportunities to further develop organizational skills in a group setting, work in leadership roles, and contribute to team sessions. You will choose a destination as a team or as an individual for this year's Learning Journey, which you will arrange entirely by yourself.

YEAR 4 - EVALUATE YOUR BUSINESS

In the first semester of your final year, you will follow the normal schedule, including courses, team sessions, and minors of which one is focused on preparing you doing research for and writing your bachelor's thesis. The second semester is reserved to finalize your studies individually by writing your thesis. You can write your thesis about your experience in setting up your own company or do research for another company (this can also be done abroad).

YEAR 3

Education

- 9 theoretical courses (f.e. marketing research, crowd funding, digital skills)
- 3 courses in organizational leadership
- 1 broadening minor
- Book reading
- 2 evaluation weeks
- 2 team sessions per week

Entrepreneurship

- €5.000 gross profit
- 25 customer visits
- 2x 24h challenge
- Business mentoring

Ecosystem

- Organize the start-up week
- Learning journey to a country of your choice
- Masterclasses

YEAR 4

Education

- 5 theoretical courses (f.e. entrepreneurial skills, corporate responsibility)
- 1 leadership course of your choice
- 2 in-depth minors
- Book reading
- 1 evaluation week
- 1 team session per week
- Thesis

Entrepreneurship

- 1x 24h challenge
- Business mentoring

Ecosystem

- Team building @ start-up week
- Masterclasses

LEARNING LINES

LEADERSHIP ESSENTIALS

- Dialogue
- Individual Breakthrough
- Self Managing Leadership
- High Performance Teams
- Bookreading
- Leadership strategy

INTEGRATED SKILLS

- Legal: structure, fiscal, regulations
- Finance: balance sheet, cash flow, P&L, etc.
- Language & Communication: presentation skills, English, Interculturality
- Brilliance of Failure
- Trendwatching
- Founders vs. Funders

TEAM LEARNING

- Start-up week
- Team Coaching
- Customer Visits - 25 per year
- 24h challenges - 2 per year
- Money goal
- Business Mentoring

ENTREPRENEURIAL ESSENTIALS

- Business Model Innovation
- Service Design Thinking
- Sales & Marketing
- Value Proposition Design
- Understanding Innovation & Design
- Corporate Social Responsibility

**ARE YOU READY FOR THE
CHALLENGE?**

AFTER GRADUATION AT TEAM ACADEMY

The Bachelor of Business Administration in Entrepreneurship is an internationally recognized bachelor's degree. This provides you with the possibility to enroll in any master's degree (or pre master's, depending on the country) upon graduation, as well as numerous professional work opportunities.

This degree allows you to work in a variety of industries. You will come into contact with many different companies and organizations during your studies - all opportunities to build your network and find out what you enjoy to do. Broadly speaking, we educate students for the following positions:

ENTREPRENEUR

During your four years in this entrepreneurial education, you are able to experience what it is like to be an entrepreneur. With the knowledge and skills you learn, you are more than qualified and able to start and grow a business.

INTRAPRENEUR

In this position, you implement change and innovation in an existing company. At Team Academy, you will learn how to create value in existing businesses by developing skills, such as being proactive, taking responsibility, and being able to work in teams.



Tim van der Plaats | Owner Wunderbricks

This study helped me a lot with my personal development, I learned how important it is to work in a high performing team and how much further you can reach together. At Team Academy, I started Wunderbricks; a smart platform for property management.

Claudia Deken | Owner Plant Based Sushi

Team Academy emphasized the importance of listening to your customers and getting feedback. This is something I used when starting Plant Based Sushi and running the business. F.e. Our first menu was delivered off feedback from our customers.



Stijn Sommerdijk | Owner MoldBrothers

When I started my company in my first year, the courses and field experts helped me to stay critical and how to further develop our startup. The study also helped me to develop as a person and to find out where my own strengths and weaknesses are.



FINANCE

The tuition fee starts at €13.750. There are different payment options available, and as an accredited private education, our students can request a (higher) DUO) student loan as well.

		per year	per half year direct debit	per term direct debit	per month direct debit
Amount of payments per year		1	2	4	10
Payment before the 1st of the month	Tuition fee	August	August / February (+3%)	August / December / March / June (+4%)	Monthly, August - June (+5%)
Tuition Fee year 1	13.750,-	11.000,-*	5.706,25	2.887,50	1.168,75
Tuition Fee year 2	14.025,-	14.025,-	7.222,88	3.646,50	1.472,63
Tuition Fee year 3	14.305,50	14.305,50	7.367,33	3.719,43	1.502,08
Tuition Fee year 4	14.591,61	14.591,61	7.514,68	3.793,82	1.532,12

* €2.750,- upon down payment

Additional costs to be expected yearly:

Books €500,-

Indication of additional costs for learning journeys abroad (flight and accommodation):

Year 1 €1.250,-

Year 2 €2.000,-

Year 3 Depends on country

ADMISSION REQUIREMENTS

DUTCH STUDENTS

- Voorbereidend Wetenschappelijk Onderwijs (VWO)
- Hoger Algemeen Voortgezet Onderwijs (HAVO)
- Middelbaar Beroepsonderwijs Niveau 4 (MBO 4)

INTERNATIONAL STUDENTS

- International Baccalaureate or equivalent of Dutch degree requirements (EQF4 or higher)
- Proven level of English (IELTS diploma (score at least 6.0), TOEFL diploma (iBt score at least 80, pBt at least 550), Cambridge English Certificate (score at least 175)).

OPEN DOORS

To learn more about our program, please join us at the Open Doors introduction event (online or on location), where you will meet other students and our head coach.

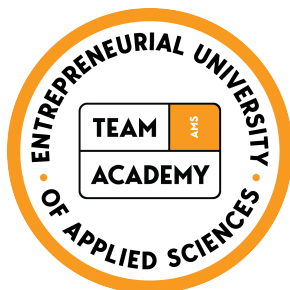
It is different than regular open days: it is more personal and smaller than you would expect. It is not a 'walk-in', as we start and end the event together; talk to every attendee; students share their experiences, and we have a fun team activity!

You are also welcome to be our student for the day: join a team session or business session on location.

Lets find out together if Team Academy is what you are looking for.

You can find possible dates and sign up for these events at teamacademy.nl/open-doors/.

CONTACT US



Take our
online tests



Watch our
animation
video

Team Academy Amsterdam

Vlaardingenlaan 15
1062 HM Amsterdam

+31 20 72 35 870
info@teamacademy.nl

ACCREDITATION

Team Academy, together with the Institute Schoolvision, by the Dutch Ministry of Education, Culture and Sciences recognized University of Applied Sciences, offers the accredited Bachelor of Business Administration in Entrepreneurship, accredited by the Accreditation Organization of the Netherlands and Flanders since May 2015.

"Welcome to Team Academy Amsterdam – a beacon of innovative education, where you'll master the art of thinking, becoming, and working like an entrepreneur."

So, are you ready to embark on this electrifying journey?

Join us at Team Academy, and let's forge an extraordinary path together!"